

RISK REGULATION AND INNOVATION: THE CASE OF RIGHTS-ENCUMBERED BIOMEDICAL DATA SILOS

*Arti K. Rai**

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* Elvin R. Latty Professor of Law, Duke Law School; Co-Director, Duke Law Center for Innovation Policy. Thanks to Jorge Contreras, to participants in the *Notre Dame Law Review* symposium, and to participants in workshops at Fordham Law School and the University of Toronto Law School for helpful comments. From 2013–2015, I was a member of an Institute of Medicine (now “National Academy of Medicine”) committee that issued a report on clinical trial data sharing. See COMM. ON STRATEGIES FOR RESPONSIBLE SHARING OF CLINICAL TRIAL DATA, INST. OF MED., SHARING CLINICAL TRIAL DATA: MAXIMIZING BENEFITS, MINIMIZING RISK (2015) [hereinafter SHARING CLINICAL TRIAL DATA], <http://nap.edu/18998>. However, this Article is based on publicly available information only.

INTRODUCTION

Overlapping legal claims pervade data-based innovation. Because of its heavily regulated status, and its potential to improve human welfare, innovation based on biomedical data is a particularly notable example.

As in most other areas of innovation,¹ intellectual property rights can overlap. Patents and trade secrecy can cover the same inventive territory simply because the U.S. Patent and Trademark Office (USPTO), litigants, and courts find it excessively expensive to police the patent statute's complex disclosure requirements.

Moreover, precisely how much disclosure *should* be required is a policy question. Patent cases have sometimes allowed patent applicants to claim an invention that arises after patent filing without requiring disclosure of this after-arising invention. Meanwhile, the subsequent technology or information could itself be the subject of separate intellectual property, whether trade secrecy or an improvement patent.

While the caselaw trend has moved away from very broad rights, this movement has not precluded "adjacent" intellectual property rights. In these cases, the narrower patent claims do not formally cover the follow-on innovation. However, to the extent that even patent claims of moderate scope on a key research tool cannot be "invented around," and the claims can be enforced, the practical effect may be similar.

Depending on the precise nature of the follow-on innovation generated, adjacent rights may include subsequent patents, trade secrecy, or regulatory exclusivities administered by the Food and Drug Administration (FDA). In the case of biomedical data—the focus of this Article—the adjacent right typically involves either trade secrecy or regulatory exclusivity. Both overlapping and adjacent rights have generated controversy regarding the possibility of excessive control by the initial rights holder.

In 2012 and 2013, when cases involving diagnostic testing patents ultimately brought these controversies to the U.S. Supreme Court, the Court not only struck down the individual patents involved in those cases but also suggested more generally that patents on diagnostic tools might confer undue control over future research.² The Court used as its cudgel the argument that the territory covered by the patents failed to constitute patent-eligible subject matter under the so-called "law of nature" or "product of nature" doctrines.³

While these Supreme Court cases address concern about excessive control by a single rights holder, there is an obvious flip side. Concentrating patent ownership in a single firm allows that firm to aggregate all of the "adjacent" data generated through use of the patent. With patents no longer

1 See, e.g., Symposium, *Negotiating IP's Boundaries in an Evolving World*, 92 NOTRE DAME L. REV. 1421 (2017).

2 See *Ass'n for Molecular Pathology v. Myriad Genetics*, 133 S. Ct. 2107 (2013); *Mayo Collaborative Servs. v. Prometheus Labs., Inc.*, 566 U.S. 66 (2012).

3 *Ass'n for Molecular Pathology*, 133 S. Ct. at 2116.

serving as “data aggregators”⁴ in the area of diagnostic testing, the problem of data fragmentation in this area may become even more acute.⁵ In diagnostic testing, as in other areas of biomedicine, large data sets promote cumulative innovation.⁶

Notably, once biomedical data becomes fragmented, overcoming fragmentation creates its own legal overlap challenge. Even with the recent Supreme Court cases, biomedical data pooling—like pooling of scientific data in other areas⁷—will face multiple intellectual property obstacles. These include both formal intellectual property—trade secrets and narrow patents—as well as reluctance on the part of academic researchers to share what they view as their competitive advantage.⁸

Biomedical data pooling also has to overcome relatively unique challenges posed by health privacy law. Privacy law—and related regimes of informed consent—produce an additional set of claimants, leading some to worry that these legal regimes will create a “tragedy of the anticommons” as formidable as that postulated by Michael Heller and Rebecca Eisenberg in their discussion of the challenge of assembling fragmented patent rights.⁹

Scholars have suggested both private- and public-sector responses to the pooling challenge. On the private-sector side, some have argued in favor of stronger individual rights. On this view, individual consumers accorded control or even property rights over “their” health data might be incentivized to

4 See Dan L. Burk, *Patents as Data Aggregators in Personalized Medicine*, 21 B.U. J. SCI. & TECH. L. 233, 238 (2015); Barbara J. Evans, *Mining the Human Genome After Association for Molecular Pathology v. Myriad Genetics*, 16 GENETICS MED. 504, 504 (2014); see also Brenda M. Simon & Ted Sichelman, *Data-Generating Patents*, 111 NW. U. L. REV. (forthcoming 2017).

5 To be sure, as discussed in Section I.A, the legacy of certain broad patents, such as the patents at issue in *Association of Molecular Pathologists v. Myriad Genetics*, could act as a limited counterforce. But the scope of this counterforce is unclear. Additionally, data aggregation without some level of external access is problematic as a policy matter. See *infra* Section I.A.

6 See, e.g., Eichler et al., *infra* note 105 and accompanying text.

7 See J.H. Reichman & Paul F. Uhler, *A Contractually Reconstructed Research Commons for Scientific Data in a Highly Protectionist Intellectual Property Environment*, 66 LAW & CONTEMP. PROBS. 315, 402–08 (2003) (discussing intellectual property rights claims in scientific data silos across sectors).

8 Scholars have long discussed, and documented empirically, strong resistance to data sharing among biomedical researchers, even on data associated with published research. See, e.g., Eric G. Campbell et al., *Data Withholding in Academic Genetics: Evidence From a National Survey*, 287 J. AM. MED. ASS'N 473, 473 (2002). In turn, public funders have used sticks and carrots to encourage data sharing by their grantees. See, e.g., Rebecca S. Eisenberg & Arti K. Rai, *Harnessing and Sharing the Benefits of State-Sponsored Research: Intellectual Property Rights and Data Sharing in California's Stem Cell Initiative*, 21 BERKELEY TECH. L.J. 1187, 1196–99 (2006).

9 See Jorge L. Contreras, *Genetic Property*, 105 GEO. L.J. 1, 7 (2016) (quoting Michael A. Heller & Rebecca S. Eisenberg, *Can Patents Deter Innovation? The Anticommons in Biomedical Research*, 280 SCIENCE 698, 698 (1998)); see also Michael Mattioli, *Data Pools*, 32 BERKELEY TECH. L.J. (forthcoming 2017) (discussing the pooling of data silos as an “anticommons” problem more generally).

create pools.¹⁰ While proposals for some level of consumer control are interesting, according millions of individuals property rights in data is likely to exacerbate transaction cost problems, not resolve them.

Other scholars have highlighted the potential role of institutional private-sector players like insurance companies.¹¹ The increasing interest shown by insurance firms in using claims data to determine the therapeutic value of medical interventions they cover is a positive development. However, it is not clear that insurance firms would necessarily be motivated to create pools across firm boundaries.

As for the public sector, many scholars (myself included) have discussed mechanisms by which public funders of data resource creation can exercise informal or formal regulatory power to promote data pooling.¹² But public-sector funding is always a scarce resource.

One set of regulatory actors that have received less attention than they merit is risk regulators.¹³ In the data pooling context, risk regulators are part of the problem. But they are also part of the solution.

On the one hand, aggressive moves by risk regulators to control perceived risks to privacy may impair possibilities for pooling. More positively, for a significant set of biomedical data—all pre-approval biopharmaceutical data and a significant subset of diagnostic data—risk regulators like the FDA are the default data aggregators. They can use this status to promote innovation based on pooled data.

The recent history of the FDA's role in addressing rights-encumbered biopharmaceutical clinical trial data silos highlights both the agency's promise and its limitations as a promoter of data-based innovation infrastructure. This history also highlights the status of data as a global public good, with

10 Barbara J. Evans, *Barbarians at the Gate: Consumer-Driven Health Data Commons and the Transformation of Citizen Science*, 42 AM. J.L. & MED. (forthcoming 2017) (consumer-driven pools with rights determined by pool members); see also Mark A. Hall, *Property, Privacy, and the Pursuit of Interconnected Health Records*, 95 IOWA L. REV. 631 (2010) (advocating property rights in data); Leonard J. Kish & Eric J. Topol, *Unpatients—Why Patients Should Own Their Medical Data*, 33 NATURE BIOTECH. 921 (2015) (same).

11 Rebecca Eisenberg & W. Nicholson Price, *Promoting Healthcare Innovation on the Demand Side* (Univ. of Mich. Pub. Law Research Paper No. 503, 2016) (arguing that claims data as well as electronic health records be used to determine “real-world” efficacy of biomedical interventions).

12 See, e.g., Jorge L. Contreras, *Leviathan in the Commons: Biomedical Data and the State*, in GOVERNING MEDICAL KNOWLEDGE COMMONS (Brett M. Frischmann et al., eds. forthcoming 2017); Arti K. Rai & Rebecca S. Eisenberg, *Bayh-Dole Reform and the Progress of Biomedicine*, 66 LAW & CONTEMP. PROBS. 289 (2003) (addressing NIH legal requirements for the pooling of biomedical data created with federal funding).

13 For earlier articles that do focus on the FDA, see *infra* sources cited in note 104. Scholars have also talked about the role of the FDA in promoting drug safety through the creation of post-marketing data infrastructure. See, e.g., Barbara Evans, *Congress' New Infrastructural Model of Medical Privacy*, 84 NOTRE DAME L. REV. 585 (2009). In the post-marketing context, however, the risk regulator does not necessarily have a significant amount of control over the data.

FDA action being supplemented, and arguably superseded, by the actions of its European counterpart, the European Medicines Agency (EMA).¹⁴

The data exclusivity administered by risk regulators in the United States and other advanced economies emerges as an attractive mechanism for balancing the interests of initial and subsequent data generators. Indeed, for purposes of promoting data pooling, the temporal overlap between patents and data exclusivity is a feature, not a bug. A similar regime of exclusivity for diagnostic data would be worth considering.

Data exclusivity does not address legal claims that emerge from the law of health privacy and informed consent. These regimes raise major transaction cost challenges, particularly to the extent data holders cannot guarantee that de-identified or anonymized data is impervious to re-identification. Unfortunately, U.S. risk regulators' recent tool of choice for addressing potentially identifiable data—broad consent to any future research use—provides a suboptimal response. Broad consent is superior to any attempt to confer property rights on raw data inputs that will be provided by millions of different individuals. But it is inferior to a pragmatic approach that emphasizes sanctions for illegitimate re-identification and protecting those whose data is used from harm.

On balance, the contribution of risk regulators has been mixed. To some extent, risk regulators, particularly in Europe, have capitalized on their pivotal aggregation role to address the challenges posed by rights-encumbered data silos. However, even in the political environment of the Obama Administration—where the White House was a prominent advocate of open government data,¹⁵ and generally viewed regulatory activity as compatible with, or even a promoter of, innovation¹⁶—U.S. risk regulators were cautious.

In elucidating the role of risk regulators, this Article contributes another chapter to the rich legal and economic literature discussing whether, and how, risk and social regulation can promote socially valuable innovation.¹⁷

14 Cf. Anu Bradford, *The Brussels Effect*, 107 NW. U. L. REV. 1 (2012) (arguing that the European Union can promulgate regulations that become entrenched in the legal frameworks of other countries).

15 Exec. Order No. 13,642, 3 C.F.R. pt. 100 (May 9, 2013) (titled "Making Open and Machine Readable the New Default for Government Information").

16 Exec. Order No. 13,563 § 3, 3 C.F.R. pt. 100 (Jan. 18, 2011) (titled "Improving Regulation and Regulatory Review" and requiring that "[e]ach agency shall also seek to identify, as appropriate, means to achieve regulatory goals that are designed to promote innovation").

17 The economic literature is particularly voluminous. For a literature review across different industries, see Luke A. Stewart, *The Impact of Regulation on Innovation in the United States: A Cross-Industry Literature Review* (June 2010) (unpublished manuscript) (on file with Info. Tech. & Innovation Found.). For discussions in the legal literature, see, e.g., Ian Ayres & Amy Kapczynski, *Innovation Sticks: The Limited Case for Penalizing Failures to Innovate*, 82 U. CHI. L. REV. 1781 (2015); Stuart Minor Benjamin & Arti K. Rai, *Fixing Innovation Policy: A Structural Perspective*, 77 GEO. WASH. L. REV. 1 (2008); Rebecca S. Eisenberg, *The Role of the FDA in Innovation Policy*, 13 MICH. TELECOMM. & TECH. L. REV. 345

As contrasted with much of this literature, however, the focus here is not on innovation induced by efforts to comply with regulation but instead on regulation as a force for creating a data infrastructure for future innovation.

Part I of this Article briefly summarizes the history of overlapping and adjacent intellectual property rights in biomedical innovation. It then discusses the manner in which the Supreme Court's reaction to such rights concentration may exacerbate legally-encumbered diagnostic data silos. Part II outlines the basic history of biopharmaceutical trial data silos as well as the core legal and policy arguments in favor of increasing access to the aggregated data held by risk regulators. It then discusses recent developments, including the stance taken by European risk regulators. Part III discusses lessons from the biopharmaceutical trial data experience and how some of these lessons may play out in current debates over diagnostic testing silos and overlapping rights.

I. BIOMEDICAL DATA: CHALLENGES OF CONCENTRATION AND FRAGMENTATION

A. *Overlapping, Adjacent, and Fragmented Intellectual Property Rights*

Both inadvertently and by design, overlapping and adjacent intellectual property rights pervade biomedical innovation. As an initial matter, patents and trade secrecy can overlap. To be sure, the text of the patent statute—which requires that a patent document's disclosure show the ordinary scientist or technologist working in the area how to make and use the claimed invention¹⁸—appears to frown on direct overlap. So does the language of certain Supreme Court cases.¹⁹ As a practical matter, however, because of institutional limitations within the USPTO and other patent-granting institutions, patent disclosure is often inadequate. Additionally, because the invalidation of a bad patent represents a public good from which all competitors benefit,²⁰ competitor attempts to mount challenges to patents are likely to be undersupplied. Undersupply of disclosure-based challenges may be particularly likely because proving inadequate disclosure can be highly fact-intensive and complex.

More fundamentally, patent law has an ambivalent relationship with full disclosure. For example, the law allows patentees to impose on those who wish to use the disclosure some burden of experimentation, so long as it is

(2007); William W. Fisher III, *Regulating Innovation*, 82 U. CHI. L. REV. DIALOGUE 251 (2016); Ariel Katz, *Pharmaceutical Lemons: Innovation and Regulation in the Drug Industry*, 14 MICH. TELECOMM. & TECH. L. REV. 1 (2007); Richard B. Stewart, *Regulation, Innovation, and Administrative Law: A Conceptual Framework*, 69 CALIF. L. REV. 1256 (1981).

18 35 U.S.C. § 112(a) (2012) (requiring that a patent “contain a written description of the invention, and of the manner and process of making and using it, in such full, clear, concise, and exact terms as to enable any person skilled in the art to which it pertains . . . to make and use the same”).

19 See, e.g., *Kewanee Oil Co. v. Bicron Corp.*, 416 U.S. 470, 485 (1974) (“Trade secret law will encourage invention in areas where patent law does not reach . . .”).

20 See, e.g., John R. Thomas, *Collusion and Collective Action in the Patent System: A Proposal for Patent Bounties*, 2001 U. ILL. L. REV. 305, 333.

not “undue.”²¹ Some level of less than comprehensive disclosure might be justified on the grounds that the law wants to encourage potential users to engage in ex ante licensing that gives them access to this additional disclosure rather than ex post settlement of infringement claims.²²

In addition, patent caselaw has sometimes indicated that claims can, consistent with the disclosure requirements of the patent statute, cover technology that did not exist when the claim was filed. One famous example, decided by the Federal Circuit in 1989, involved a patent that broadly claimed a new polymer that it termed crystalline polypropylene.²³ At the time the patent application was filed, the term crystalline polypropylene was understood in light of the type of molecule the applicant had identified—a polymer of low viscosity and low molecular weight.²⁴ In contrast, by the time the patent was asserted, the crystalline polypropylene art encompassed polymers of high viscosity and high molecular weight.²⁵ The Federal Circuit held that because the adequacy of the patent’s disclosure was judged in relation to the state of the art at the time of patent filing, the patent was valid.²⁶ Its scope was not, however, limited to the date of patent filing—thus, the patent claim encompassed the later-invented polymers.²⁷

The Federal Circuit’s treatment of crystalline polypropylene is consistent with an economic vision, famously advocated by Edmund Kitch,²⁸ that patents are usefully analogized to mining prospects and should therefore claim

21 *In re Wands*, 858 F.2d 731, 736–42 (Fed. Cir. 1988). Scholarly commentators have also debated at length how important full disclosure is, or should be, to the patent system. See, e.g., Jeanne C. Fromer, *Patent Disclosure*, 94 IOWA L. REV. 539 (2009); Lisa Larrimore Ouellette, *Do Patents Disclose Useful Information?*, 25 HARV. J.L. & TECH. 545 (2012). Indeed, a recent issue of the *Vanderbilt Law Review* focuses exclusively on this question. See Symposium, *The Disclosure Function of the Patent System*, 69 VAND. L. REV. 1455 (2016). In his contribution to this issue, Nicholson Price argues for an “economic enablement” standard that would go well beyond current doctrinal requirements. See W. Nicholson Price II, *Expired Patents, Trade Secrets, and Stymied Competition*, 92 NOTRE DAME L. REV. 1611 (2017). Price uses as an example of economic enablement the possibility that firms with diagnostic patents would be required, after the patent has expired, to disclose genetic variant data revealed through use of the patent. *Id.* at 1632–34, 1640.

22 Relatedly, to the extent that full disclosure includes transfer of know-how that is difficult to codify, ex ante patent licensing may provide an efficient mechanism for transferring this know-how. See ASHISH ARORA ET AL., *MARKETS FOR TECHNOLOGY: THE ECONOMICS OF INNOVATION AND CORPORATE STRATEGY* 116–18 (2001) (discussing patents as rights that a licensor can use as a “hostage” against misappropriation of know-how by the licensee).

23 See *U.S. Steel Corp. v. Phillips Petroleum Co.*, 865 F.2d 1247 (Fed. Cir. 1989); see also *In re Hogan*, 559 F.2d 595 (C.C.P.A. 1977).

24 See *U.S. Steel*, 865 F.2d at 1250.

25 *Id.*

26 *Id.* at 1252.

27 *Id.* at 1250–52.

28 See Edmund W. Kitch, *The Nature and Function of the Patent System*, 20 J.L. & ECON. 265 (1977).

large areas of research territory yet to be mined.²⁹ Kitch's theory does not envision the possibility of improvement patents within the scope of the dominant patent. Thus, it would presumably create overlap only between patents and trade secrecy. As it happens, however, because black letter patent law allows improvement patents within the scope of the dominant patent,³⁰ overlapping patents are equally possible. These overlapping patents may be held by the same, or different, owners.

In recent years, the Federal Circuit's newfound emphasis on the so-called written description language found in section 112 of the patent statute has caused some reduction in complete overlap.³¹ According to the Federal Circuit, written description requires that the patent filer show possession of the technology claimed at the time the patent was filed. Possession is generally defined through structure, and an expansive claim construction that goes beyond the structures that existed at the time of filing can render the patent invalid. Thus, for example, some prominent Federal Circuit cases—including the court's en banc 2010 decision in *Ariad Pharmaceuticals, Inc. v. Eli Lilly & Co.*³²—have wielded written description to strike down patent claims that purport to cover not only identified structures (e.g., a receptor) involved in a disease process but also as-yet undiscovered drugs that could work to modulate the receptor.³³

From the standpoint of those wary of overlapping rights, written description is only a partial solution, however. First, challenges based on written description can be difficult for courts to understand and expensive to mount. Second, in at least some cases, even a relatively narrow patent on a key research tool may not be susceptible to “inventing around” by a potential competitor. In that case, the patent on the tool may create “adjacent” rights on follow-on innovation that uses the tool.³⁴

29 For a recent analysis of Federal Circuit cases allowing applicants to claim technology that has not yet been invented, see for example Kevin Emerson Collins, *Enabling After-Arising Technology*, 34 J. CORP. L. 1083 (2009).

30 35 U.S.C. § 101 (2012).

31 Certain cases tightening the enablement requirement may have also reduced overlap. See Jacob S. Sherkow, *Patent Law's Reproducibility Paradox*, 66 DUKE L.J. 845, 877–78 (2017) (arguing that the Federal Circuit has recently applied enablement in a manner that requires patentees to claim narrowly).

32 598 F.3d 1336 (Fed. Cir. 2010) (en banc); see also *Abbvie Deutschland GMBH & Co. v. Janssen Biotech, Inc.*, 759 F.3d 1285 (Fed. Cir. 2014); *Biogen Idec, Inc. v. GlaxoSmithKline LLC*, 713 F.3d 1090 (Fed. Cir. 2013).

33 For an empirical review of the use of written description across a range of technologies, see John R. Allison & Lisa Larrimore Ouellette, *How Courts Adjudicate Patent Definiteness and Disclosure*, 65 DUKE L.J. 609 (2016). Even with greater use of written description, dominant patents overlap remains a feature of U.S. law. Product patents dominate all subsequently discovered uses. They also prohibit making or using the claimed product even when it is made by a vastly different method. See *Amgen Inc. v. Hoechst Marion Roussel, Inc.*, 314 F.3d 1313, 1333 (Fed. Cir. 2003).

34 A recent article by Brenda Simon and Ted Sichelman discusses a specific subset of this challenge—the case of “data-generating patents.” See Simon & Sichelman, *supra* note 4.

For example, to the extent it could be enforced against infringers, even a relatively narrow patent claim to an important cell receptor could create a zone of adjacent rights in the molecules that modulate that receptor. Indeed, the heated debate over patents on research tools and platform technologies—and the corresponding debate over the need for a general-purpose research exemption³⁵—was fueled in part by concern about adjacent rights.

As it happens, because many research tool patent owners were either unable or unwilling to enforce their rights, concerns about excessive control were mitigated.³⁶ But when patentees did enforce their rights—as they sometimes did on diagnostic patents³⁷—controversy flared well beyond the relatively insular boundaries of the patent world.

Two cases, *Mayo Collaborative Services v. Prometheus Laboratories, Inc.*³⁸ and *Association for Molecular Pathology v. Myriad Genetics, Inc.*,³⁹ brought these controversies to the attention of the Supreme Court. In both cases, the Court unanimously struck down patents that the challengers and their allies argued created chilling effects for follow-on research. In the *Mayo* case, Justice Breyer discussed at length undue preemption of follow-on research as a reason to invalidate the patents.⁴⁰ Although Justice Breyer's opinion did not specifically discuss adjacent rights over data, the preemptive effect would presumably encompass adjacent rights over data generated by the diagnostic test. The Court used as its guide to undue preemption whether the subject matter claimed constitutes a law or product of nature under section 101 of the patent statute.⁴¹

Many commentators (myself included) have argued that the Court failed to articulate how section 101 overlaps with, or is distinct from, other inquiries within the patent statute that govern patent scope (and hence preemption) or, indeed, the ability to secure a patent in the first instance.⁴² As noted, however, unlike the fact-intensive and complex inquiries required by other

35 See, e.g., Rebecca S. Eisenberg, *Patents and the Progress of Science: Exclusive Rights and Experimental Use*, 56 U. CHI. L. REV. 1017 (1989); Janice M. Mueller, *The Evanescent Experimental Use Exemption From United States Patent Infringement Liability: Implications for University and Nonprofit Research and Development*, 56 BAYLOR L. REV. 917 (2004); Katherine J. Strandburg, *What Does the Public Get? Experimental Use and the Patent Bargain*, 2004 WIS. L. REV. 81. U.S. law does include an exemption for any patent infringement that arises in the context of research “reasonably related to the development and submission of information under a Federal law which regulates the . . . use . . . of drugs” 35 U.S.C. § 271(e)(1).

36 John P. Walsh et al., *Effects of Research Tool Patents and Licensing on Biomedical Innovation*, in *PATENTS IN THE KNOWLEDGE-BASED ECONOMY* 285, 286 (Wesley M. Cohen & Stephen A. Merrill eds., 2003).

37 See, e.g., *id.* at 306.

38 132 S. Ct. 1289 (2012).

39 133 S. Ct. 2107 (2013).

40 *Mayo Collaborative Servs.*, 132 S. Ct. at 1294.

41 *Id.* at 1293.

42 See Arti K. Rai, *Biomedical Patents at the Supreme Court: A Path Forward*, 66 STAN. L. REV. ONLINE 111 (2013).

sections of the patent statute, a section 101 inquiry is considered a question of law and thus can be deployed early and inexpensively by the USPTO, by patent challengers, and by courts. Indeed, the empirical evidence thus far suggests significant use of section 101 to reject patents in areas related to diagnostics, even at the resource-constrained USPTO.⁴³

Although the effects of *Mayo* and *Myriad* require further empirical study, plausible effects may include fewer patents and/or substantially narrower patent claims. Additionally, firms may further emphasize secrecy for diagnostic research tools. Both narrower claims and secrecy will presumably create more data fragmentation. Moreover, like all data, this fragmented diagnostic data will be subject to claims of trade secrecy protection under both long-standing state trade secret law and now the federal Defend Trade Secrets Act (DTSA).⁴⁴

In a few cases, the legacy effect of patents now deemed invalid may mitigate fragmentation. For example, the BRCA1 and BRCA2 diagnostic gene-testing patenting portfolio has given Myriad Genetics a database of test results from about 1.5 million patients.⁴⁵ According to recent press accounts, the Myriad database has 17,000 BRCA variants in its proprietary database, and 46,000 gene variants in total.⁴⁶ However, even in the case of Myriad, this legacy effect has not forestalled substantial competition.⁴⁷ In any event, as many commentators have noted, data aggregation that maintains indefinite secrecy is far from ideal. Although entities that hold aggregated data can do research, the credibility of this research will be limited by the fact that they cannot release the data that undergirds the research.⁴⁸

43 See, e.g., Heidi Ledford, *Personalized-Medicine Takes Hit: U.S. Supreme Court Decisions Seem to Drive Patent Rejections*, 536 NATURE 382 (2016) (discussing preliminary results from a study of USPTO rejections).

44 Defend Trade Secrets Act of 2016, Pub. L. No. 114-153, 130 Stat. 376 (to be codified at 18 U.S.C. §§ 1832–39, 1961). Without eliminating or preempting state trade secret rights, the DTSA makes the federal courts available for parties to bring civil actions for misappropriation of trade secrets. Under both the DTSA and the state law adopted by almost every state, the information in question must neither be known nor readily ascertainable by competitors, and it must derive economic value from such secrecy. The owner must also have taken reasonable measures to maintain secrecy. This definition is capacious enough to allow claims that siloed data qualifies as a trade secret. Trade secrets are protected against “misappropriation,” which is essentially a tort-type action wherein the accused party acquires the trade secret by improper means such as theft, bribery, misrepresentation, breach, or inducement of a breach of a duty to maintain secrecy.

45 Joseph Walker, *Myriad Genetics Fights off Threats From Rivals*, WALL ST. J. (May 3, 2015), <http://www.wsj.com/articles/myriad-genetics-fights-off-threats-from-rivals-1430645582>.

46 Turna Ray, *Genomic Variant Data Sharing Gains Support; Collaboration Seen as Key to Interpretation Challenge*, GENOME WEB (May 2, 2016), <https://www.genomeweb.com/informatics/genomic-variant-data-sharing-gains-support-collaboration-seen-key-interpretation>.

47 See *id.*

48 Several recent articles address the question of whether, and how, law should address large legacy silos such as the Myriad silo. See, e.g., Robert Cook-Deegan et al., *The Next Controversy in Genetic Testing: Clinical Data as Trade Secrets?*, 21 EUR. J. HUM. GENETICS 585

But patents and trade secrecy are not the only legal regimes relevant to data. In addition, complex legal regimes governing health information privacy and informed consent create a plethora of legal hurdles. The next Section outlines these hurdles.

B. Diagnostic Data Silos: Beyond Intellectual Property Rights

In the context of human biomedical data, legal regimes conferring informed consent and privacy protections overlap with intellectual property claims, thereby further fortifying silos. Modern law governing human-subjects research originates in a number of troubling twentieth-century research scandals, including a notorious study (“the Tuskegee study”) in which researchers from the U.S. Public Health Service observed the progression of syphilis in poor African-American research participants without informing them of the fact they had the disease or of available treatments.⁴⁹ Accordingly, both the Common Rule that governs federally-funded human-subjects research,⁵⁰ and separate regulation for clinical trials subject to the jurisdiction of the FDA,⁵¹ place a high premium on informed consent.⁵²

Notably, human-subjects research regulations apply not only to interventional research involving interactions between a researcher and a living individual but also to secondary research on human data and biospecimens that have already been collected. Many commentators have noted that rules governing interventional research, which involves a risk of physical harm, do not necessarily function well when exported to the realm of purely informational research.⁵³ Even so, the Common Rule continues to govern such research.⁵⁴ In the context of informational research, the relevant risk is breach of privacy, with attendant potential for harmful action by employers, insurers, law enforcement, and other institutions that receive access to the data.

Following this logic, the Common Rule exempts informational research if the relevant information has been “recorded by the investigator in such a

(2013); Barbara J. Evans, *Economic Regulation of Next-Generation Sequencing*, 42 J.L. MED. & ETHICS 51 (2014); Simon & Sichelman, *supra* note 4. This Article focuses on the indefinite secrecy currently maintained by the FDA in the context of its data aggregation.

49 See generally JAMES H. JONES, *BAD BLOOD* (2d ed. 1993).

50 See Protection of Human Subjects, 45 C.F.R. pt. 46 (2009).

51 See Protection of Human Subjects, 21 C.F.R. pt. 50 (2011).

52 See 21 C.F.R. § 50.20 (FDA regulation); 45 C.F.R. § 46.116 (Common Rule).

53 See, e.g., INST. OF MED., *BEYOND THE HIPAA PRIVACY RULE: ENHANCING PRIVACY, IMPROVING HEALTH THROUGH RESEARCH* 7 (Sharyl J. Nass et al. eds., 2009) (“[I]n information-based research that relies solely on medical records and stored biospecimens, the research participant faces no risk of direct physical harm.”).

54 Existing law also places stricter restrictions on the secondary use of data for research than on its use in other contexts, such as public health practice. Stricter regulation of research use is grounded in the view that research, unlike other uses, aims for generalizable knowledge and does not purport directly to benefit research participants. See, e.g., Evans, *supra* note 13, at 615–19. Whether the law should draw sharp distinctions between different uses of data is an important question, but one that is beyond the scope of this Article.

manner that subjects cannot be identified, directly or through identifiers linked to the subjects.”⁵⁵ Similarly, the Privacy Rule promulgated pursuant to the Health Information Privacy and Accountability Act (HIPAA) of 1996 allows a “covered entity” (e.g., a provider or health insurance plan) that seeks to transfer data for research purposes to do so if the data has been subject to “de-identification.”⁵⁶

Because of the need for removal of identifiers, compliance with the Common Rule and the HIPAA Privacy Rule imposes a tax on sharing data. At least for certain types of data, this tax can be relatively modest, however.⁵⁷ Indeed, removal of identifying information, and contractual prohibitions against re-identification, have been the mechanism by which some prominent efforts at pooling clinical trial data have negotiated privacy and informed consent hurdles. For example, the Clinical Study Data Repository (CSDR), a private-sector platform that gives researchers access to patient-level clinical trial data from over a dozen pharmaceutical firms, is able to do so because it has “anonymized” the data, and requires researchers who access the data to refrain from re-identification.⁵⁸ Moreover, as discussed in Part II, the EMA is currently focusing on data sets that do not appear to create significant re-identification issues.

Going forward, the more significant challenge for pooling under the current Common Rule/HIPAA regime is the concern that certain types of important health information, particularly genomic information, are quite susceptible to re-identification. A number of scientific researchers have published articles demonstrating re-identification based on genomic data.⁵⁹ Indeed, the Office of Human Research Protections (OHRP)—the component of the Department of Health and Human Services (HHS) responsible for administering the Common Rule—has proposed revising the rule to require written consent for secondary research on *all* biospecimens, even

55 45 C.F.R. § 46.101(b)(4).

56 HIPAA’s Privacy Rule has a two-pronged method for deeming information “de-identified.” Either a person “with appropriate knowledge of and experience with generally accepted statistical and scientific principles” must certify the information de-identified or a list of identifiers identified in the Rule must be removed. *See* 45 C.F.R. § 164.514(b) (2016).

57 For example, according to Johnson & Johnson, which is supporting the Yale Open Data Access project, the annual cost of maintaining a secure computer infrastructure is 200 to 330 times that of de-identifying data from a clinical trial. E-mail from Karla Childers, Senior Dir. of Strategic Projects, Johnson & Johnson, Inc., to Arti K. Rai (July 20, 2016) (on file with author). In cases where de-identification makes data less usable as a scientific matter, the tax is greater.

58 *Data Sharing Agreement*, CLINICAL STUDY DATA REPOSITORY, <https://clinical-studydatarequest.com/DataSharingAgreement.aspx> (last visited Feb. 9, 2017) (noting anonymization and requiring researchers who use data to refrain from re-identification).

59 *See, e.g.*, Melissa Gymrek et al., *Identifying Personal Genomes by Surname Inference*, 339 SCIENCE 321 (2013); Nils Homer et al., *Resolving Individuals Contributing Trace Amounts of DNA to Highly Complex Mixtures Using High-Density SNP Genotyping Microarrays*, 4 PLoS GENETICS e1000167, e1000167 (2008); *see also* John Bohannon, *Genealogy Databases Enable Naming of Anonymous DNA Donors*, 339 SCIENCE 262, 262 (2013) (summarizing studies).

specimens that are considered nonidentifiable according to traditional standards.⁶⁰ Instead of allowing for an exemption based on de-identification, the proposed rule would encourage researchers who collect biospecimens to seek broad consent for all future research uses.⁶¹

For its part, the National Institutes of Health (“NIH”) appears to have already decided that it does not consider any type of genomic data exempt from the consent requirement. NIH’s “Genomic Data Sharing Policy,” published on August 28, 2014,⁶² states that NIH “expects investigators generating genomic data to seek consent from participants for future research uses and the broadest possible sharing.”⁶³ As justification for its position, NIH’s policy statement highlights the aforementioned research studies demonstrating re-identification.⁶⁴

In theory, standardized, broad consent might appropriately respect privacy without imposing large transaction costs.⁶⁵ However, as the NIH policy statement itself acknowledges, research participants may not necessarily agree to such broad consent, “potentially biasing studies if certain populations were less likely to consent to broad use of their data.”⁶⁶ For this reason, NIH states that it will “continue to accept data from studies with consents that stipulate limitations on future uses and sharing.”⁶⁷ But merging data gathered under multiple different consent terms is likely to pose significant transaction cost challenges.

Additionally, as discussed further below, both the NIH approach and the proposed Common Rule approach appear to give up too readily on imperfect de-identification and anonymization. They fail to recognize contexts in which data pooling is unlikely to result in re-identification or the alternative of concerted efforts to deter illegitimate re-identification. Indeed, a recent National Academy of Sciences (NAS) report was quite critical of the proposed Common Rule revision, suggesting instead a system of “explicit sanctions against investigators and institutions seeking to re-identify biospecimen

60 See Federal Policy for the Protection of Human Subjects, 80 Fed. Reg. 53,933, 53,936 (proposed Sept. 8, 2015).

61 *Id.*

62 Genomic Data Sharing Policy, 79 Fed. Reg. 51,345 (Aug. 28, 2014).

63 *Id.* at 51,347.

64 *Id.* (noting that the “evolution of genomic technology and analytical methods raises the risk of re-identification”). Notably, NIH practices with respect to biological specimens and genomic data have also been put under scrutiny by journalist accounts highlighting the absence of informed consent in the circumstances under which cancer cells were taken in 1951 from a biopsy of Henrietta Lacks’s tumor and transformed into the now famous research tools known as the HeLa cell lines. Ewen Callaway, *Deal Done over HeLa Cell Line*, 500 NATURE 132 (2013).

65 Some empirical studies suggest that research participants value autonomy and consent highly. See S.B. Trinidad et al., *Research Practice and Participant Preferences: The Growing Gulf*, 331 SCIENCE 287 (2011). Thus, seeking broad consent is arguably consistent with participant preferences.

66 79 Fed. Reg. at 51,347.

67 *Id.*

sources by any method, including linkage of genomic sequence data to identifiers.”⁶⁸

On the positive side, we also have a partial precedent—biopharmaceutical clinical trial data—in which risk regulators and data exclusivity administered by risk regulators figure prominently. As discussed in Part III, because the regulatory footprint in diagnostics is currently lighter than in therapeutics, the precedent is only partial. However, to the extent that safety concerns ultimately lead to a heavier regulatory footprint in diagnostics, biopharmaceutical trial data demonstrates the promise, and limits, of risk regulators as promoters of data pooling. Additionally, the mechanisms by which risk regulators have assisted biopharmaceutical data pooling are, on their own terms, important illustrations of the manner in which well-crafted regulatory regimes can promote innovation.

The next Part turns to biopharmaceutical trial data.

68 COMM. ON FED. RESEARCH REGULATIONS & REPORTING REQUIREMENTS, NAT'L ACAD. OF SCIS., OPTIMIZING THE NATION'S INVESTMENT IN ACADEMIC RESEARCH 166 (2016) [hereinafter NAT'L ACAD. OF SCIS., OPTIMIZING], <http://www.nap.edu/21824>; see also Contreras, *supra* note 9. That said, from a transaction cost perspective, informed consent is much preferable to the alternative, intermittently advocated over the decades, of granting individual “sources” property rights over biospecimens or data inputs. See generally JAMES BOYLE, SHAMANS, SOFTWARE, AND SPLEENS (1996) (discussing the question of property rights for “sources” in contexts ranging from plant genetic resources to cell lines). For a recent proposal advocating property rights in medical record health data specifically, see for example Hall, *supra* note 10; Mark A. Hall & Kevin A. Schulman, *Ownership of Medical Information*, 301 J. AM. MED. ASS'N 1282, 1284 (2009).

Perhaps most notably, unlike property rights violations, allegations of a breach of informed consent do not yield remedies against third parties. Indeed, the famous California Supreme Court case of *Moore v. Regents of the University of California*, involving cell lines over which the plaintiff claimed a property interest, accepted Moore's arguments regarding breach of informed consent but rejected his conversion claim in significant part because of concerns regarding third-party researchers. 793 P.2d 479, 480, 494 (Cal. 1990) (en banc). More generally, as many commentators have noted, because of regulators' concerns about impeding downstream research, federal and state law generally refuses to recognize property rights in excised biological material and related data. See, e.g., R. Alta Charo, *Body of Research—Ownership and Use of Human Tissue*, 355 NEW ENG. J. MED. 1517, 1518 (2006); Rina Hakimian & David Korn, *Ownership and Use of Tissue Specimens for Research*, 292 J. AM. MED. ASS'N 2500, 2500 (2004). To be sure, as Jorge Contreras has recently emphasized, defendants might choose to settle lawsuits involving claims including breach of informed consent through actions that resemble property rule remedies. See Contreras, *supra* note 9, at 20–23. Thus, for example, in several lawsuits alleging state common-law breach of informed consent claims against researchers, defendants agreed to settlement terms that destroyed or returned the biological samples in their possession. However, a defendant's choice to use remedies sounding in property rules (presumably because it would prefer not to pay large monetary damages) is not equivalent to court imposition of that remedy.

II. AGGREGATING BIOPHARMACEUTICAL TRIAL DATA

A. *Biopharmaceutical Trial Data in the United States: Basic History, Law, and Policy*

In order to enter the U.S. market, biopharmaceuticals must be approved by the FDA. In general, approval requires the submission of clinical trial data showing that the product in question is safe and effective. When generated by a private developer, biopharmaceutical trial data starts out as the developer's trade secret. The question of how a submission to the FDA changes the data's legal status is complex. Adding to the complexity, the legal regime for "large molecule" biologics data is different from, and less clear than, that for small molecule data. For clarity of exposition, I focus on small molecule drug data.

Historically, the FDA has taken the position that under both its organic statute, the Food, Drug, and Cosmetic Act (FDCA),⁶⁹ as well as under the Trade Secrets Act (TSA)⁷⁰ that applies to all federal agencies, it is prohibited from releasing drug trial data.⁷¹ Furthermore, in rulemaking done in 1974 to implement the Freedom of Information Act (FOIA), the agency concluded that it was not "feasible or practical to determine the differences, if any," between what the agency is *prohibited* from disclosing under the FDCA and the TSA and what it is *permitted* to withhold from disclosure after a citizen request under FOIA.⁷² Thus, the FDA's 1974 rule on what it is *prohibited* from disclosing largely mirrors the broad language of FOIA Exemption 4. The rule states that "[d]ata and information submitted or divulged to the Food and Drug Administration which fall within the definitions of a trade secret or confidential commercial or financial information are not available for public disclosure."⁷³

With respect to the FDCA, which specifically bars the FDA from revealing only "any method or process which as a trade secret is entitled to protection,"⁷⁴ the FDA's position appears overly conservative.⁷⁵ And even with respect to the TSA, which covers both "trade secrets" and "confidential statistical data," this statute notes the caveat of disclosure being permissible if "authorized by law."⁷⁶ Other agencies have taken the caveat to mean that, in

69 21 U.S.C. § 331 (2012).

70 18 U.S.C. § 1905 (2012).

71 See 39 Fed. Reg. 44,602, 44,634–35 (Dec. 24, 1974) (stating that the FDA's position under the FDCA dates back to 1938 and that the Commissioner further concludes that the TSA precludes disclosure).

72 *Id.* at 44,612.

73 21 C.F.R. § 20.61(c) (2016) (formerly codified at 21 C.F.R. § 4.61(c)).

74 21 U.S.C. § 331(j).

75 This point was made to the FDA in the 1974 FOIA rulemaking, but the agency rejected it on the grounds that it did not want to alter an interpretation it had maintained since 1938. 39 Fed. Reg. at 44,634–35.

76 Specifically, the TSA prohibits federal employees from releasing "to any extent not authorized by law" information they receive that relates to "trade secrets" or "confidential statistical data." 18 U.S.C. § 1905 (2012).

those cases where their delegated authority gives them authority to promulgate rules that represent binding law, they may disclose information otherwise encompassed by the TSA by promulgating such rules. This interpretation of the TSA caveat was endorsed by the Supreme Court in its 1979 decision *Chrysler Corp. v. Brown*.⁷⁷ This case also held that the TSA does not prohibit agencies from disclosing information that the agency may permissibly exempt under FOIA.⁷⁸

Whatever its legal merits, prior to the passage of the Hatch-Waxman Act of 1984 (“Hatch-Waxman”),⁷⁹ the FDA’s conservative position may have been justified as a policy matter.⁸⁰ As commentators have noted, molecules that might be promising drug candidates cannot always be reliably patented.⁸¹ Assuming no patents barred the action, competitors might have been able to use released data to immediately submit their own marketing applications (known as new drug applications, or NDAs).

The economic and legal calculus changed after the passage of Hatch-Waxman. Under the statute, an originator’s small molecule clinical trial data receives a five-year period of exclusive use post-marketing.⁸² Competitors must wait for that period to expire before they can market drugs that rely on the originators’ data as evidence of the safety and effectiveness of their own “bioequivalent” molecule.⁸³

Notably, in section 355(l) of Hatch-Waxman, Congress appears to have recognized this change of economic calculus. That section directs the FDA to make clinical trial data on approved NDAs available upon request to the public after the expiration of the exclusivity period “unless extraordinary circumstances are shown.”⁸⁴ Hatch-Waxman also states that clinical trial data

77 441 U.S. 281 (1979).

78 *Id.* at 316–17.

79 Drug Price Competition and Patent Term Restoration Act of 1984, Pub. L. No. 98-417, 98 Stat. 1585.

80 See Rebecca S. Eisenberg, *Data Secrecy in the Age of Regulatory Exclusivity*, in *THE LAW AND THEORY OF TRADE SECRECY: A HANDBOOK OF CONTEMPORARY RESEARCH* 467, 469 (Rochelle C. Dreyfuss & Katherine J. Strandburg eds., 2011) (making this argument).

81 Benjamin N. Roin, *Unpatentable Drugs and the Standards of Patentability*, 87 TEX. L. REV. 503, 504 (2009).

82 Drug Price Competition and Patent Term Restoration Act § 101(j)(4)(D)(ii).

83 This five-year period applies both to drugs that are generic copies as well as drugs submitted under the so-called 505(b)(2) pathway. Drugs submitted under 505(b)(2) rely only in part on the innovator data. *Id.* § 103(a).

84 21 U.S.C. § 355(l)(1), (1)(E) (2012) (“Safety and effectiveness data and information which has been submitted in an [NDA] for a drug and which has not previously been disclosed to the public shall be made available to the public, upon request, unless extraordinary circumstances are shown . . . upon the effective date of the approval of the first [abbreviated new drug application (ANDA)] which refers to such drug or upon the date upon which the approval of an [ANDA] which refers to such drug could be made effective if such an application had been submitted.”).

on drugs whose NDA has been irrevocably rejected should be made available absent “extraordinary circumstances.”⁸⁵

More generally, even absent an affirmative request by a member of the public, data exclusivity providing protection that survives disclosure would appear to obviate the need to maintain secrecy over the data. Additionally, this type of data exclusivity now exists in most major jurisdictions that require clinical data for market entry.⁸⁶ As in the United States, it attaches upon marketing and runs concurrently with any patent protection.

Those who resist data release have argued that such release might nonetheless damage the originator firm’s competitive prospects in countries that lack regulatory protection for data.⁸⁷ On this argument, competitors could take the data package released and use it immediately to compete with the originator in those countries.⁸⁸ However, as documented in a 2015 Institute of Medicine (IOM) report discussing clinical trial data sharing,⁸⁹ many of these countries require little or no data submission in any event, instead relying largely on the approval of the drug by the FDA or EMA. In these countries, the barrier (if any) to generic competition is patent protection secured by the originator firm, not trial data.⁹⁰ In any event, as prescribed by section 355(l) of Hatch-Waxman, the regulator might release data after the exclusivity period in its jurisdiction has expired, thereby providing more secure protection to the initial data generator.⁹¹

Even after Hatch-Waxman, the FDA resisted efforts at data release. In a 1999 case where Public Citizen Health Research Group invoked section 355(l) to argue for data release, the agency took the dubious position that the statutory language allowed it to withhold the same information that it was

85 *Id.* § 355(l)(1)(A)–(C). For its part, the FDA has promulgated regulations that mirror the language of the statute. *See, e.g.*, 21 C.F.R. § 314.108 (1999) (discussing exclusivity in regulations promulgated by the FDA).

86 *See generally* Jerome H. Reichman, *Rethinking the Role of Clinical Trial Data in International Intellectual Property Law: The Case for a Public Goods Approach*, 13 MARQ. INTELL. PROP. L. REV. 1 (2009) (discussing data exclusivity regimes in different jurisdictions).

87 SHARING CLINICAL TRIAL DATA, *supra* note *, at 260.

88 *Id.*

89 *Id.* at 261.

90 *Id.* These countries, which are found largely in the developing world, understandably make tradeoffs between access and innovation incentives different from those made in richer countries.

91 Pub. L. No. 98-417, § 102, 98 Stat. 1585, 1592 (1984). As discussed below, the EMA policy does not delay release. Instead, it requires those who access the data to sign a contract stating that they will not use the data for purposes of pursuing marketing applications.

Biopharmaceutical firms have also argued that commercially sensitive information other than safety and effectiveness data might be included in the clinical study reports (CSRs) submitted to regulators. This information could include company strategies for dealing with regulators, strategies for conducting future clinical trials, and potential exploratory endpoints. This information should, however, be susceptible to segregation and redaction. The EMA policy, discussed below, operates accordingly.

permitted to withhold under Exemption 4 of FOIA.⁹² The FDA's stance appears to have chilled subsequent attempts to invoke section 355(l).⁹³

B. *Recent Developments at the FDA and EMA*

In the United States, Congress ultimately acted to mandate regulatory action on data release. Activity and discussion began in earnest after a very prominent scandal surrounding Merck's suppression of adverse event data with respect to the drug Vioxx.⁹⁴ Indeed, "[a]ccording to the bill's sponsors, [the] drug provisions" of the 2007 FDA Amendments Act (FDAAA) "were a direct reaction to the Vioxx scandal."⁹⁵ The Food and Drug Administration Modernization Act of 1997⁹⁶ had previously mandated registration in ClinicalTrials.gov of federally or privately-funded clinical trials.⁹⁷ FDAAA went a significant step further, requiring reporting of summary results from non-phase 1 trials of FDA-approved drugs, biologics and devices, whether or not the results had been published.⁹⁸ These summary results include demographic and baseline characteristics of the patient sample as well as primary and secondary outcomes.

Summary results are useful, even more so if (as has recently occurred) requirements to release summary results encompass trial results from drugs that are either not the subject of an NDA or are ultimately not approved.⁹⁹ But the goals of aggregation are better served through access to more detailed information. One level of greater detail is the clinical study report (CSR), which is submitted to regulators as part of an NDA.¹⁰⁰ CSRs, which

92 Pub. Citizen Health Research Grp. v. Food & Drug Admin., 185 F.3d 898, 901 (D.C. Cir. 1999). The district court in that case rejected the FDA's position, arguing that it was contrary to the statutory language under step one of *Chevron*. *Id.* at 900. The appellate court determined it did not have to decide the question because section 355(l) did not cover the type of data (investigational new drug application data rather than data on an approved or rejected NDA) sought by Public Citizen. *Id.* at 903.

93 A search of Westlaw for cases discussing section 355(l) yielded no results after 1999.

94 Sharon B. Jacobs, *Crises, Congress, and Cognitive Biases: A Critical Examination of Food and Drug Legislation in the United States*, 64 FOOD & DRUG L.J. 599, 614–16 (2009).

95 *Id.* at 616.

96 Pub. L. No. 105-115, 111 Stat. 2296.

97 Pub. L. No. 110-85, § 801, 121 Stat. 823, 904–22 (2007). Registration requirements include a brief summary, intended for the lay public; a discussion of the trial's primary purpose and design; the intervention name and intervention type; target number of subjects; and outcomes, including primary and secondary outcome measures. *Id.* § 801(j)(2)(A)(ii), 121 Stat. 823, 906.

98 See Deborah A. Zarin et al., *Issues in the Registration of Clinical Trials*, 297 J. AM. MED. ASS'N 2112, 2113 (2007); Deborah A. Zarin et al., *The ClinicalTrials.gov Results Database—Update and Key Issues*, 364 NEW ENG. J. MED. 852 (2011).

99 The FDAAA authorizes HHS to promulgate regulations that expand the set of results that must be reported to include failed trials, and HHS has recently promulgated final regulations along these lines. Clinical Trials Registration and Results Information Submission, 81 Fed. Reg. 64,982, 64,982 (Sept. 21, 2016).

100 See International Conference on Harmonisation; Guideline on Structure and Content of Clinical Study Reports; Availability, 61 Fed. Reg. 37,320 (July 17, 1996).

are standardized across major regulatory jurisdictions, often run into the hundreds of pages, providing detailed descriptions of the trial, clinical end points, methods, and key data.¹⁰¹ Data at the level of the individual patient goes one step further, potentially revealing flaws in the CSR.¹⁰²

While proponents of clinical trial data release initially focused on a very specific type of innovation—policing erroneous or even fraudulent claims about safety and efficacy¹⁰³—they subsequently came to realize that techniques for analyzing data had improved to the point where aggregated data could create a more general-purpose innovation infrastructure.¹⁰⁴ Specifically, release of large amounts of data—including data on biopharmaceuticals that have failed either in clinical trials or at the FDA approval stage—could be invaluable for improving future clinical trial design, avoiding duplicative clinical trials on biopharmaceuticals, conducting subgroup analyses that highlight new research directions (e.g., the possibility that an approved or failed drug might have a new use in a particular population), and conducting comparative effectiveness analysis.¹⁰⁵

In 2009, when the Obama Administration came into office, the White House added to pressure on the FDA when it promulgated with some fanfare an “Open Government” Directive. The FDA responded by setting up a Transparency Task Force.¹⁰⁶ On the question of clinical trial data, this Task Force proposed to

convene a group of internal and external stakeholders to discuss the possible uses of non-summary safety and effectiveness data from product applications, the circumstances under which it would be appropriate for sponsors to disclose non-summary safety and effectiveness data from applications submitted to FDA, and if appropriate, the format and the method by which disclosure should occur.¹⁰⁷

Whether this group was ever convened is unclear.

101 *Id.*

102 Marc A. Rodwin & John D. Abramson, *Clinical Trial Data as a Public Good*, 308 J. AM. MED. ASS’N 871, 872 (2012). Of course, patient-level data raises privacy and informed consent challenges.

103 See, e.g., Aaron S. Kesselheim & Michelle M. Mello, *Confidentiality Laws and Secrecy in Medical Research: Improving Public Access to Data on Drug Safety*, 26 HEALTH AFF. 483 (2007); Thomas O. McGarity & Sidney A. Shapiro, *The Trade Secret Status of Health and Safety Testing Information: Reforming Agency Disclosure Policies*, 93 HARV. L. REV. 837, 838 (1980).

104 See, e.g., Eisenberg, *supra* note 80, at 472–73; Mustafa Ünü, Note, *It Is Time: Why the FDA Should Start Disclosing Drug Trial Data*, 16 MICH. TELECOMM. & TECH. L. REV. 511, 537–41 (2010).

105 Hans-Georg Eichler et al., *Access to Patient-Level Trial Data—A Boon to Drug Developers*, 369 NEW ENG. J. MED. 1577, 1577 (2013).

106 See WENDY R. GINSBERG, CONG. RESEARCH SERV., R41361, THE OBAMA ADMINISTRATION’S OPEN GOVERNMENT INITIATIVE: ISSUES FOR CONGRESS 2–3 (2011); *FDA Transparency Initiative Overview*, U.S. FOOD & DRUG ADMIN., <http://www.fda.gov/AboutFDA/Transparency/TransparencyInitiative/> (last visited Feb. 20, 2017).

107 TRANSPARENCY TASK FORCE, U.S. DEP’T OF HEALTH & HUMAN SERVS., FDA TRANSPARENCY INITIATIVE: DRAFT PROPOSALS FOR PUBLIC COMMENT REGARDING DISCLOSURE POLICIES OF THE U.S. FOOD AND DRUG ADMINISTRATION 7 (2010), <https://www.fda.gov/down>

Meanwhile in Europe, the controversy over clinical trial data release was becoming quite heated. In June 2007, researchers from Norway associated with the Cochrane group—a collaboration of medical researchers based largely outside the United States who do not take money from pharmaceutical firms—had requested from the EMA CSRs for fifteen placebo-controlled trials on two anti-obesity drugs.¹⁰⁸ Their goal was “to study selective publication by comparing protocols and unpublished results with those in published reports.”¹⁰⁹ Over the next three years, the EMA resisted the researchers’ requests by citing, *inter alia*, protection of commercially confidential information (CCI) and the administrative burden involved.¹¹⁰ The researchers responded by filing a complaint with the European Ombudsman, who found that the reports did not contain CCI, and issued a June 2010 statement castigating the EMA.¹¹¹ In August 2010, the EMA reversed position, stating that it would grant access to the reports.¹¹²

Three months later, in November 2010, the EMA also announced a more general policy stating (in line with the Ombudsman’s recommendation) that it would make CSR data on drugs for which a final decision has been made available on request.¹¹³ Between 2010 and 2013, the EMA received 750 requests for document access, and it granted access to over two million pages of documents.¹¹⁴ Having decided to release data, the EMA then stood by its decision in the face of lawsuits by originator firms.

The initial EMA decision catalyzed a series of events that created further momentum in favor of data release. As a consequence of the new EMA policy, another group of Cochrane researchers were able to obtain CSRs for the prominent antiviral drug Tamiflu from the EMA. Based on these CSRs, which amounted to tens of thousands of pages, the researchers published a series of papers asserting that much of the information about Tamiflu contained in previously published papers was incorrect or misleading.¹¹⁵

In a 2012 Policy Forum published in the *Public Library of Science: Medicine*, these Cochrane researchers summarized their findings and placed them in the context of the larger debate by noting that further study of unpublished clinical trial data had also “radically changed public knowledge of safety and

loads/AboutFDA/Transparency/PublicDisclosure/GlossaryofAcronymsandAbbreviations/UCM212110.pdf.

108 Peter C. Götzsche & Anders W. Jorgensen, *Opening Up Data at the European Medicines Agency*, 342 BRITISH MED. J. d2686 (2011).

109 *Id.*

110 *Id.* at d2687.

111 *Id.*

112 *Id.*

113 *Id.* at d2689.

114 Requests for clinical trial data in particular were most likely to come from the pharmaceutical industry, academics, and law firms. See Sergio Bonini et al., *Transparency and the European Medicines Agency—Sharing of Clinical Trial Data*, 371 NEW ENG. J. MED. 2452, 2452 (2014).

115 See Peter Doshi et al., *The Imperative to Share Clinical Study Reports: Recommendations From the Tamiflu Experience*, 9 PLOS MED. 1, 1 (2012) (listing papers).

efficacy” for such important drugs as Avandia, Neurontin, and Vioxx.¹¹⁶ Notably, the EMA responded by agreeing.¹¹⁷ In that April 2012 document, the EMA also indicated that it was moving towards proactive disclosure.¹¹⁸

In June 2013, the EMA released for public consultation a draft policy on publication and access to CSR documents. The most controversial aspect of the policy has been what information the EMA will consider CCI, which it allows to be redacted. Since October 2014, when the EMA released the final policy,¹¹⁹ it has also issued a number of detailed guidance documents on the question.¹²⁰

In general, the EMA has taken the position that most clinical trial data is not CCI and that requests for redaction should therefore be limited and should be justified through specific argument. The EMA’s approach appears measured and deliberate. For example, the EMA has quite appropriately specified that information regarding exploratory or secondary endpoints not specifically targeted in the trial (and thus probably not already patented) can be redacted.¹²¹ Allowing such redaction preserves the possibility that these subsequent uses could be patented and then tested more systematically in the future.¹²²

116 *Id.* at 2.

117 See Hans-Georg Eichler et al., *Open Clinical Trial Data for All? A View From Regulators*, 9 PLoS MED. 1, 1 (2012).

118 See *id.*

119 EUROPEAN MEDS. AGENCY, EMA 240810/2013, EUROPEAN MEDICINES AGENCY POLICY ON PUBLICATION OF CLINICAL DATA FOR MEDICINAL PRODUCTS FOR HUMAN USE (2014) [hereinafter OCTOBER 2014 POLICY], http://www.ema.europa.eu/docs/en_GB/document_library/Other/2014/10/WC500174796.pdf.

120 See, e.g., EUROPEAN MEDS. AGENCY, EMA 90915/2016, EXTERNAL GUIDANCE ON THE IMPLEMENTATION OF THE EUROPEAN MEDICINES AGENCY POLICY ON THE PUBLICATION OF CLINICAL DATA FOR MEDICINAL PRODUCTS FOR HUMAN USE (2016), http://www.ema.europa.eu/docs/en_GB/document_library/Regulatory_and_procedural_guideline/2016/03/WC500202621.pdf.

121 See OCTOBER 2014 POLICY, *supra* note 119, at 17–20.

122 In some cases, courts have held that the mere mention of a potential secondary use in an article is sufficient to render the use unpatentable. See, e.g., MEHL/Biophile Int’l Corp. v. Milgaum, 192 F.3d 1362 (Fed. Cir. 1999). The EMA discussion regarding redaction of exploratory objectives specifically recognizes this possibility. See OCTOBER 2014 POLICY, *supra* note 119, at 19 (“[E]xploratory objectives may include biomarkers that could be used as ‘hypothesis generating’ for future studies. At that stage there would not be enough information to file patent applications on these objectives until some data are available from clinical and non-clinical studies. Disclosing these exploratory objectives may preclude obtaining patents . . .”). Nicholson Price and Timo Minssen note these protections but argue that the EMA policy may nonetheless render public and thus unpatentable “secondary effects of unrecognized importance.” W. Nicholson Price & Timo Minssen, *Will Clinical Trial Data Disclosure Reduce Incentives to Develop New Uses of Drugs?*, 33 NATURE BIOTECH. 685, 686 (2015). While it is possible that CSRs might contain stray observations about secondary effects that go unrecognized even by the pharmaceutical firm that is redacting the records, such failure to recognize potentially valuable information is not likely to be pervasive.

Under the policy, after the EMA has approved a drug for which a marketing access application was received after January 1, 2015, associated CSRs will be made available.¹²³ The first CSRs released under this policy were made available in late 2016.

Although the CSR data is being made available immediately upon drug approval, jurisdictions with data exclusivity regimes will presumably not allow it to be used to seek marketing approval until after the exclusivity period has passed. As further protection for originators, the EMA is watermarking the data and also requiring those who download data to sign a contractual agreement forbidding use of the data for marketing approval. Of course, an EMA policy that delayed data release until after a certain period of time had elapsed post-approval would have further protected originator incentives. As the EMA monitors the effects of policy implementation, it should consider whether adjustments to the data release timeline are appropriate.

The FDA has not matched the EMA's flurry of activity.¹²⁴ However, absent evidence (which has yet to emerge) that drug makers are avoiding seeking regulatory approval in Europe based on concerns about data release, the FDA may not need to. The EMA's unilateral action creates a global public good that does not have to be duplicated by the FDA. More generally, the EMA's action highlights the extent to which, in certain contexts, unilateral action by a single large regulator can set a global baseline.

The interest demonstrated by the EMA and FDA also appears to have spurred private-sector collective action in the shadow of regulatory threat. One of the most notable efforts is the Clinical Data Study Request (CDSR) project, which makes anonymized individual patient data from thirteen originator firms available to researchers. The project has its roots in an announcement by GlaxoSmithKline in October 2012, in which the firm stated its goal of seeing "a broad system develop where the clinical research community can access data from trials conducted by different organizations."¹²⁵

To be sure, the EMA has not yet tackled individual patient data, which poses the biggest challenges with respect to privacy and consent. That said, the EMA decision to take on the data-release challenge in a stepwise fashion, with the first step addressing aggregated data that presents fewer privacy concerns, itself represents a lesson of sorts. The EMA approach contrasts with the sweeping decision taken by NIH to deem all genomic information identi-

123 See OCTOBER 2014 POLICY, *supra* note 119, at 6–8.

124 In 2013, the FDA did issue a request for comments on a proposal to release drug trial data in "masked" form such that the sponsor of the drug(s) in question could not be identified. Although the FDA ultimately did not go forward on this proposal, it has recently published some internal analyses that assess classes of drugs and also shed some light on its approval process. See, e.g., Steven N. Goodman & Rita F. Redberg, *Opening the FDA Black Box*, 311 J. AM. MED. ASS'N 361 (2014).

125 Jennifer Bresnick, *Big Pharma Opens Up Big Data for Clinical Trials, Analytics*, HEALTHITANALYTICS (July 23, 2014), <http://healthitanalytics.com/news/big-pharma-opens-up-big-data-for-clinical-trials-analytics>.

fiable, and require researchers who collect this information to obtain broad consent for any secondary use.

The next Part discusses diagnostic testing data and lessons from biopharmaceutical trial data that could be applied in that area.

III. DIAGNOSTIC TESTING DATA

Because the regulatory scheme governing diagnostics differs from that governing therapeutics, this Part begins with a discussion of the basic regulatory scheme for diagnostics.

A. *The Basic Regulatory Scheme*

Since 1976, when it was given jurisdiction over medical devices, the FDA has regulated as medical devices all diagnostic tests that are marketed as kits.¹²⁶ Thus, the FDA has test data on marketed kits. In contrast, because the FDA has exercised “enforcement discretion” over so-called laboratory-developed diagnostic tests, or LDTs, it has LDT data only in those cases where the firms or laboratories performing the LDT voluntarily seek regulatory approval.¹²⁷

In recent years, the FDA has become quite concerned about the quality of LDTs it does not regulate, particularly complex LDTs that rely on non-transparent algorithms that analyze large amounts of genomic, proteomic, and other biomarker data. During the Obama Administration, it proposed LDT regulation, emphasizing that the current regulatory scheme, under which the Center for Medicare and Medicaid Services assesses a test’s analytical validity under the Clinical Laboratory Improvement Amendments (CLIA), does not assess the accuracy with which a test measures the presence or absence of a particular clinical condition.¹²⁸

More specifically, the FDA proposed a “risk-based” approach to the regulation of laboratory-developed tests.¹²⁹ Under this approach, “low-risk” LDTs, LDTs for rare diseases and unmet needs, and “traditional LDTs” used and interpreted directly by physicians and pathologists working within a single institution responsible for patient care would be subject only to notification and/or registration and listing, and adverse event reporting.¹³⁰ Premarket approval (PMA) requirements would not apply. For tests that were found moderate- or high-risk, applicable requirements would depend on whether the tests in question were considered to be the highest-risk (Class

126 Medical Device Amendments of 1976, Pub. L. No. 94-295, 90 Stat. 539 (codified as amended in scattered sections of 21 U.S.C.).

127 Framework for Regulatory Oversight of Laboratory Developed Tests; Draft Guidance for Industry, Food and Drug Administration Staff, and Clinical Laboratories; Availability, 79 Fed. Reg. 59,776, 59,778 (Oct. 3, 2014).

128 *Id.* at 59,776, 59,779.

129 *See id.*

130 *Id.* at 59,777.

III) devices or more moderate-risk (Class II).¹³¹ According to the FDA, it was particularly concerned about LDTs in three categories: those that use complex, nontransparent algorithms; those that act like companion diagnostics—that is, tests that claim to guide selection of therapy; and those that have the same intended use as an FDA-approved medical device.¹³²

The FDA's work in this area followed a prominent IOM report, issued in 2012, that recommended that the FDA “develop and finalize a risk-based guidance or regulation on bringing omics-based tests to FDA for review.”¹³³ The IOM report also called for greater transparency in the data, metadata, analysis plans, computer code, and computational procedures at issue in complex genomics tests.

The FDA proposal for LDT regulation did not suggest, however, that the agency would move to promote transparency of the underlying data it receives from test developers. Instead, the FDA would provide a summary review of its approval determinations, as it does for all medical devices.¹³⁴ As medical devices, LDTs would also be subject to the various FDAAA requirements outlined in Part II.

B. Looking to the Future

The issue of data aggregation and transparency may come to a head in the context of diagnostic tests, including LDTs, that produce data on genetic variants. For such tests, aggregation of variant data is essential for achieving high-quality test interpretation. Indeed, a July 2016 draft guidance from the FDA specifically argues for development of “publicly accessible” genetic variant databases.¹³⁵ As the draft guidance emphasizes, the diagnostic utility of a specific class of LDTs—cutting-edge, next generation sequencing (NGS) techniques—depends on the robustness of “genetic variant data aggregation.”¹³⁶ The FDA states it will recognize these publicly accessible databases “as sources of valid scientific evidence to support the clinical validity of geno-

131 *Id.*

132 *Id.*

133 COMM. ON THE REVIEW OF OMICS-BASED TESTS FOR PREDICTING PATIENT OUTCOMES IN CLINICAL TRIALS, INST. OF MED., EVOLUTION OF TRANSLATIONAL OMICS: LESSONS LEARNED AND THE PATH FORWARD 136 (Christine M. Micheel et al., eds. 2012) (emphasis omitted), <http://www.nap.edu/13297>.

134 Framework for Regulatory Oversight of Laboratory Developed Tests; Draft Guidance for Industry, Food and Drug Administration Staff, and Clinical Laboratories; Availability, 79 Fed. Reg. at 51,352; *see also* BD. ON HEALTH SCI. POLICY, INST. OF MED., GENOME-BASED DIAGNOSTICS: CLARIFYING PATHWAYS TO CLINICAL USE 8 (2012), <http://www.nap.edu/13359>.

135 U.S. FOOD & DRUG ADMIN., USE OF PUBLIC HUMAN GENETIC VARIANT DATABASES TO SUPPORT CLINICAL VALIDITY FOR NEXT GENERATION SEQUENCING (NGS)-BASED IN VITRO DIAGNOSTICS: DRAFT GUIDANCE FOR STAKEHOLDERS AND FOOD AND DRUG ADMINISTRATION STAFF 1 (2016), <http://www.fda.gov/downloads/MedicalDevices/DeviceRegulationandGuidance/GuidanceDocuments/UCM509837.pdf>.

136 *Id.* at 2.

type-phenotype relationships in FDA's regulatory review of NGS-based tests."¹³⁷

Assuming that it is finalized in the future, the FDA's draft guidance may provide some impetus for test developers to contribute their own variant data to publicly accessible databases. However, nothing in the FDA guidance suggests that the agency will require test developers to contribute their data.¹³⁸ Test developers could presumably free ride on public data for purposes of making arguments to the FDA, while keeping their own data private. Indeed, commentators' reaction to the draft guidance has focused on the dearth of databases that currently meet the FDA standard.¹³⁹ While NIH funding has generated some public databases, most notably the ClinVar resource, more funding will be needed to increase the number of variants of ClinVar, and for further curation.

Moreover, as discussed earlier, NIH funding requirements now require all researchers who generate genomic data to have obtained broad consent ex ante to share any data, no matter how unlikely it is to be re-identified.¹⁴⁰ As a consequence, prospects for rapid growth of ClinVar and other NIH-funded databases through contributions by federally-funded researchers are unclear. More generally, proposed actions by the HHS Office of Human Research to revise the Common Rule that governs all federally-funded human-subjects research so as to require written consent for secondary research on biospecimens¹⁴¹ will create challenges for data pooling. These include, for example, pooling efforts that may arise as a consequence of the much-touted Precision Medicine Initiative (PMI)—an effort to track a vast variety of health information, including genomic data, on one million participants.¹⁴² Notably, although the PMI was begun under the Obama Administration, Congress recently passed legislation, the 21st Century Cures Act, which provides robust funding well into the next administration.¹⁴³

Perhaps not surprisingly, distinguished commentators like the NAS have been quite critical of approaches that treat all research as human-subjects research requiring ex ante consent. A recent NAS report notes that the "system may, for example, be better served by explicit sanctions against investigators and institutions seeking to re-identify biospecimen sources by any method, including linkage of genomic sequence data to identifiers, rather

137 *Id.* at 1.

138 Turna Ray, *FDA Plans to Use Public Genetic Variant Databases for NGS Test Regulation But Not Many May Qualify*, GENOMEWEB (July 12, 2016), <https://www.genomeweb.com/sequencing/fda-plans-use-public-genetic-variant-databases-ngs-test-regulation-not-many-may-qualify>.

139 *See id.*

140 *See supra* notes 62–68 and accompanying text.

141 *See* 45 C.F.R. § 46.117 (2009).

142 *See About the Precision Medicine Initiative*, NAT'L INSTS. OF HEALTH, <https://www.nih.gov/research-training/allofus-research-program> (last visited Mar. 23, 2017).

143 Turna Ray, *Cures Act Gives Precision Medicine Proponents, Diagnostics Companies Reasons to Celebrate*, GENOMEWEB (Dec. 29, 2016), <https://www.genomeweb.com/molecular-diagnostics/cures-act-gives-precision-medicine-proponents-diagnostics-companies-reasons>.

than by redefining all research with de-identified biospecimens as human subject research.”¹⁴⁴ Ideally, HHS and its component institutions would have more carefully analyzed the question of how to generate publicly accessible databases.¹⁴⁵

In fairness to the FDA, current law does not provide any regulatory data exclusivity for FDA-approved diagnostic tests, or for medical devices more generally. Thus, the policy environment differs from drug trial data disclosure. But the precedent of biopharmaceutical clinical trial data, particularly in Europe, suggests that a properly balanced approach to transparency of FDA-regulated medical device data could involve a framework similar to that provided by Hatch-Waxman. For a specified period of time after the device’s approval, data would be protected by exclusivity and perhaps even protected from release. After this time period, however, it would be available for aggregation, with all the attendant benefits for patient health and future innovation.

Because this properly balanced framework would require congressional action, some might argue that it is a nonstarter. But the 2017 change in administration has already put congressional action on the agenda. With the change in administration, the FDA has indicated it will table its efforts to finalize its LDT guidance.¹⁴⁶ Many have argued that the FDA’s organic statute does not currently provide adequate regulatory authority, and have threatened to sue if the FDA begins to enforce its proposal.¹⁴⁷ Going forward, therefore, Congress is the most likely possible venue for comprehensive regulatory action on all diagnostic tests.

If and when Congress prescribes some type of regulatory approval requirement for diagnostic tests that are not currently regulated, it should strongly consider mechanisms by which the regulators’ role as a data aggregator could be exploited for future innovation. To some extent, Congress has already done that in the biopharmaceutical trial data context. Moreover, as the example of the EMA in the biopharmaceutical trial data context demonstrates, action by just one large regulator suffices to create a global baseline of data access.

144 NAT’L ACAD. OF SCIS., *OPTIMIZING*, *supra* note 68, at 166; *see also* Contreras, *supra* note 9.

145 For a wide-ranging argument that component agencies of HHS like the FDA and NIH should coordinate to promote better health innovation policy, see Rachel Sachs, *Administering Health Innovation Policy* (unpublished manuscript) (on file with author).

146 *See* Zachary Brennan, *FDA Further Explains Delay on LDT Guidance*, REG. AFF. PROFS. SOC’Y (Jan. 13, 2017), <http://www.raps.org/Regulatory-Focus/News/2017/01/13/26608/FDA-Further-Explains-Delay-on-LDT-Guidance/>.

147 Gail Javitt, *FDA Regulation of Laboratory Developed Tests: A Long Saga*, LAW360 (Dec. 15, 2016), <https://www.law360.com/articles/873238/fda-regulation-of-laboratory-developed-tests-a-long-saga>.

CONCLUSION

The Supreme Court's intervention in the *Mayo* and *Myriad* cases addressed one type of legal overlap—adjacent and therefore arguably overly robust rights held by a single entity. But the diagnostic data fragmentation that is exacerbated by these cases poses its own legal overlap challenge. For each diagnostic data silo, multiple legal claims and claimants must be addressed to achieve the benefits of pooling.

Commentators who have discussed the data aggregation challenge have generally focused on possibilities created through public funding, through collective action by research participants, or through pressure by payers. This Article has emphasized the important role of risk regulators, most notably the partial precedent offered by biopharmaceutical clinical trial data. It has also highlighted the challenges created by U.S. regulators' decision to require consent even for secondary research on data.

While U.S. risk regulators may have missed the mark on consent, the FDA has taken some steps forward on biopharmaceutical data pooling. Moreover, because data is a global public good, the actions of the EMA create a global baseline for access. The private-sector data pooling spurred by threats of regulatory action is also a positive development. Finally, in those advanced economies that have such exclusivity, data exclusivity that runs concurrently with any patents emerges as an attractive mechanism for balancing the interests of initial and subsequent data generators.

